

LATAM 2016

SPONSORING OPPORTUNITIES

The leading digital revenue event of the Latin American news industry

17-18 November Buenos Aires | Argentina

DML.WAN-IFRA.ORG

DIGITAL MEDIA

LATAM 2016

WHEN?

17-18 November 2016

WHERE?

Auditorio Buenos Aires

Av. Pueyrredon 2501 | Recoleta

C119 | Buenos Aires | Argentina

Located in the Recoleta neighborhood, a

trully european and luxurious neighborhood of
great historical and architectural interest that
is packed with elegant restaurants, outdoor
cafes, cultural centers and bars.

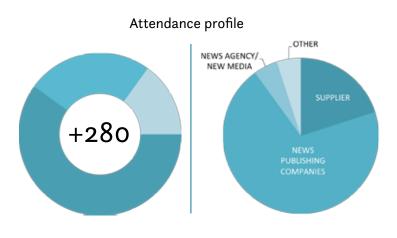
WHAT'S ON THIS YEAR?

Three themes will define DML16:

- 1. Transforming your revenue model
- 2. Tomorrow's journalism today
- 3. Innovation & technology in media companies

WHO ATTENDS?

Publishers, Chairmans, CEOs, COOs, CTOs, Managing Directors, Digital Product Directors, Presidents, General Managers, Editors-in-Chief, Senior Managers, IT Services Managers, Managing Editors, Multimedia Editors, Digital Marketing Executives, Web Assistant Editors, Social Media Editors.



Our **DIGITAL MEDIA** Series

Our Digital Media events have been at the forefront of transformation in the news media industry for over 20 years. Digital Media Europe (DME), Asia (DMA), India (DMI), Africa (DMAF) and LATAM (DML) attract thousands of top level publishers, editors and digital executives wishing to keep abreast with the latest deveopments in digital media.

Each conference also holds the regional Digital Media Awards ceremony. The competition awards excellence in digital media publishing of news products and services.



ABOUT WAN-IFRA

The World Association of Newspapers and News Publishers, or WAN-IFRA, is the global organisation of the world's press, representing more than 18,000 publications, 15,000 online sites and over 3,000 companies in more than 120 countries. The organisation serves as a world-wide platform for the exchange of ideas, information and experiences. Our mission is "to be the indispensable partner of newspapers and the entire news publishing industry worldwide, particularly our members, in the defence and promotion of press freedom, quality journalism and editorial integrity and the development of prosperous businesses and technology."

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LOGO	Your company logo on all event marketing materials (print, web, and on-site). Opportunity to distribute company material at the conference (agreement prior to the event required) and 1 entrance ticket included.	2,000 €*
CATERING	Host a coffee-break, lunch or a get-together for all the delegates. Organization and choice of a location in co-operation with WAN-IFRA Your logo will on the brochure with your logo. Small display items are included and one roll-up poster is to be provided by the sponsor. This sponsorship is exclusive. 2 entrance ticket included	At sponsor's cost and organization (in cooperation with WAN-IFRA)
WATER BOTTLES	Your brand will be visible at all times, especially for those thirsty participants. Production and shipping are the responsibility of the sponsor. 1 entrance ticket included.	4,000 €*
LUCKY DRAW	Offer a lucky draw among the participants. You will be presenting the gift (provided by sponsor) to the lucky draw winner on stage. 1 entrance ticket included	4,000 €*
OPENING VIDEO	Address all the delegates by presenting the conference opening video. Content and duration have to be decided in cooperation with the event manager. 1 entranceticket included.	3,000 €*
EXHIBITION STAND	The chance to exhibit your products and services. Stand size: 2x2 approx. with 3 walls (stand size depending on venue). Furniture: 2 bar stolls & cocktail table. 2 entrance tickets included.	4,000 €*
WIFI	Sponsor the WIFI connection of the event with a dedicated line for all participants. Table cards or other small display items are to be provided by the sponsor. 1 entrance ticket and company logo on all related event marketing materials included.	4,000 €*
BADGES/ BAGS/ LANYARDS	Sustained brand placement. Your company's badges/bags/ lanyards will be handed out to all visitors at the registration desk. Each of this sponsorship is exclusive. Bags and lanyards production to be provided by the sponsor. 1 entrance ticket included.	5,000 €*
BREAKFAST BREAK OUT SESSIONS	Bring a customer to present a success case study to the audience in an exclusive environment. Breakfast and breakout sessions are parallel tracks and are an integral part of the programme. Include: Room hiring (45 min) for an exclusive audience (40-70 pers.), logo, opportunity to distribute company material at the conference, 2 entrance tickets, 1 exhibition stand. We will announce the session as part of the conference programme.	7,000 €*
GOLD SPONSOR	Sponsorship is tailored to your needs. Details to be discussed and agreed upon between the sponsor and the event manager. Logo Sponsorship and 4 entrance tickets included.	15,000 €*

 $[\]mbox{*}$ non-members pay an additional 25 %



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Fill in the sponsoring form and send it to:

 $WAN-IFRA \cdot Rotfeder-Ring \ {\tt 11} \ 60327 \ Frankfurt \ a.M. \cdot Germany \cdot Phone \ {\tt +49.692400630} \cdot raquel.gonzalez@wan-ifra.org$

Name	Sponsoring opportunities
	GOLD Sponsor
Surname	Break out/ Breakfast session
Company	Exhibition Stand
	Lanyards/ Bags/ Badges
Position	Lucky Draw
Address	Opening video
	Catering
Post code, City	Welcome cocktail coffee breaks Lunch Gala dinner
Country	Logo Sponsor
	Water Bottles
E-mail	WIFI Connection
Telephone	Payments should meet upon invoice reception and never later that 3 weeks before the event
Fax	
WAN-IFRA Member yes no	Signature and stamp By signing I accep WAN-IFRA Sponsoring Opportunities conditions
Payment methods (please select one)	
Payment upon invoice reception.	Please send the invoice to the following address
By card	Surname
American Express Visa Euro-/Master Card Diners	Name
Card Number	Company
Expiry date CCV CCV	Position
Full name printed in the card	Address
	Post code
	Country